KOVAI KALAIMAGAL COLLEGE OF ARTS AND SCIENCE
Annual Report For The Year 2024-2025

Department of Business Administration with CA & PG International Business

1. Faculty Profile

S.No	Name of the Faculty	Designation	Experience		Qualification Approval No
			College	Industries	
1.	Mrs.K.Radhapriyadharshini	HOD	8 yrs	4yrs	26183/A3/2015
2.	Ms.Ishwarya M	Assistant Professor	1.5	1	-
3.	Ms. Rajakumari R	Assistant Professor	1.10	Nil	-
4.	Ms Kiruthika R	Assistant Professor	10 months	Nil	-
5.	Ms. Pavithra K	Assistant Professor	10 months	Nil	-

2. Recognized Guides for Ph.D

S.No	Name of the Faculty	Specialization	Guide Recognition No.	No of Scholars	
				Pursuing	Completed
	NIL	-			

3. Awards / Recognition received by faculty

S.No	Date	Name of the Faculty	Award	Name of the Event	Name of the Agency/Institution
1.	19/03/2025	Ms.Ishwarya M	Star Faculty	Annual day	KKCAS

4.Participation of the Faculty served as resource person in other Institution

S.No	Date	Name of the Faculty	Name of the Programme	Venue
Nil				

5.Publication of Books

S.No	Name of the Faculty	Title of the paper	Name of the Book	Month & Year	Publishers Name	ISBN/ISSN No
1	Ms. Rajakumari R	Marketing Management	Marketing Management	18/03/2025	JEC Publication	978-93-6175-191-2
2	Ms. K Pavithra	Organizational Behaviour	Organizational Behaviour	20/03/2025	JEC Publication	978-93-6175-592-7

6. Research Publication by the faculty in the Journals

S.No	Name of the Faculty	Name of the Journal	Title of the Paper	Vol No.	Page No.	Month & Year	ISBN/ISSN No Impact Factor
1	**Ms.Ishwarya M**	European Economic Letters (EEL)	Role of AI in HR : How Artificial Intelligence is Changing the field and Driving Business Success	Vol 15	Page;2847	**11/03/25**	**2323-5233**

7. Research Publication by the faculty in the UGC care Journals /Scopus/Web of Science/Elsevier/IEEE

S.No	Name of the Faculty	Name of the Journal	Title of the Paper	Vol No.	Page No.	Month & Year	ISBN/ISSN No Impact Factor
1	Ms. Kiruthika R	UGC Care	An Analysis of Restaurant in Coimbatore with emphasize on Chickburg	22	28	25/11/2024	0972-9682
2	Ms. Rajakumari R	INSPIRA	The Study of Strategic Management in E- Commerce Enterprise	10	37- 42	18/11/2024	2395-7069

8. Presentation of Papers in Seminar/Conference by Faculty

S.No	Date	Name of the Faculty	Title of the paper	Venue
1.	12.03.2025	Mrs.K.Radhapriyadharshini	Exploring GEN AI in Multidisciplinary Innovation and Contemporary Landscape	Dr.SNS Rajalakshmi College of Atrs and Science
2	13/03/2024	Ms.Ishwarya M	Organisational Resilience Covid - 19	Hindustan College of Arts and Science – Coimbatore
3	26/02/2025	Ms.Ishwarya M	The Role of AI in Employee Performance Monitoring and Feedback System	Nilgiri College of Arts and Science - Niligiris
4	23/08/2024	Ms.Ishwarya M	Title: AI and EI Enhancement – Recruiter Perspective	Nilgiri College of Arts and Science - Niligiris
5	14/10/2024	Ms.Ishwarya M	Title: The Evolution of Gender Norms and Educational Priorities: A Comparative study of Gen X, Millennials and Gen Z.	KhanDesh College Education Society's College of Engineering & Management

6	20/09/2024	Ms.Ishwarya M	Title: AI in Talent Acquisition and Human Resources	Kovai Kalaimagal College of Arts and Science - Coimbatore
7	09/10/2024	Ms.Ishwarya M	Title: Exploring the Impact of Insurance Digitalization on Operational Efficiency and Customer Experience	Sankara College of Science and Commerce
8	22/11/2024	Ms.Ishwarya M	Title: Perception of Generation X, Millennial, and generation Z Towards the Indian Film Industry	KNOWSKILLS TVET COLLEGE Laxenia International Institute of Switzerland Malaysia Campus
9	31/01/2025	Ms.Ishwarya M	Title: Role of Emerging Technologies in Modern HR Practices	Nehru College of Management - NGI B' School – Coimbatore
10	23/08/2024	Ms.Rajakumari.R	Impact of Artificial intelligence in Digital Marketing	Nilgiri College of Arts and Science - Niligiris
11	20/09/2024	Ms.Rajakumari.R	AI in Inventory Management	Kovai Kalaimagal College of Arts and Science - Coimbatore
12	14/10/2024	Ms.Rajakumari.R	The study of strategic management in E-commerce Entreprises	Online
13	15/12/2024-16/12/2024	Ms.Ishwarya M	Exploring the Future of Automation in HR : Trends, Challenges and Opportunities	International Conference at Sunway University Malaysia
14	12.03.25	Ms. Ishwarya M	Employee Engagements Level across Generations: A Comparative Analysis	Xavier Institute of Management & Entrepreneurship - Chennai

9. Participation by Faculty in Seminars / Conferences / Workshops / Training Programme/webinar

S.No	Date	Name of the Faculty	Name of the Programme	Venue
1	23/09/2024-27/09/2024	Mrs.K.Radhapriyadharshini	Five days online Workshop on Foundation of Stack market for Beginners	Online

2	13/03/2024	Ms. Ishwarya M	Conference - Organisational Resilience Covid - 19	Hindustan College of Arts and Science – Coimbatore (Online)
3	26/02/2025	Ms. Ishwarya M	Conference - The Role of AI in Employee Performance Monitoring and Feedback System	Nilgiri College of Arts and Science - Niligiris (Online)
4	26/10/2024	Ms. Ishwarya M	Workshop – Three Days National Level Workshop on Ph.D Research and Reporting Strategies	Institute of Research Scholarly Research and Training (Online)
5	23/09/2024 – 27/09/2024	Ms. Ishwarya M	Workshop - Five Days Workshop on Foundation of Stock Market for beginners	Star International Foundation for Research and Education (Online)
6	06/03/2025	Ms. Ishwarya M	Webinar – Impact of Global Macroeconomic Trends on Indian Finance markets	National Institute of Securities Markets (Online)
7	28/11/2024	Ms. Ishwarya M	Workshop – One Day Workshop on Strategies for Improving Citations through quality indexed Journal	Academia Insight Institutes of Research Studies (Online
8	01/03/2025	Ms. Ishwarya M	Workshop – National Level Workshop Mastering Reference Management Tools, Techniques and Best Practices for PhD Research and Scholarly Publishing	Institute of Research Scholarly Research and Training (Online)
9	4/11/2024 – 8/11/2024	Ms. Ishwarya M	Workshop - Five Days Hands on Workshop on Artificial Intelligence Tools	Kovai Kalaimagal College of Arts and Science – Offline
10	10.08.2024	Ms.Rajakumari.R	Art of Writing Research Paper and Funded proposals	Online
11	30.08.2024	Ms.Ishwarya.M	AI Tools for Research	Online
12	23/09/2024-27/09/2024	Ms.Rajakumari.R	Five days online Workshop on Foundation of Stack market for Beginners	Online
13	23/09/2024-27/09/2024	Ms.Ishwarya.M	Five days online Workshop on Foundation of Stack market for Beginners	Online
14	18/09/2024	Ms.Ishwarya.M	Developing MOOC's and Engaging Learners	AIMS Online
15	18/09/2024	Ms.Rajakumari.R	Developing MOOC's and Engaging Learners	AIMS Online

16	12/09/2024	Ms.Rajakumari.R	Research Methodology Descriptive Statistical tool and Interpretation of output	Online
17	27/10/2024	Ms.Rajakumari.R	National Level Workshop on the Applications of AI Tools in Educational and Research	Institute for Scholarly Research and Tanning Academy - Online
18	20/09/2024	Ms.Ishwarya.M	AI In talent Acquisition and Human Resource "International Confrerence on Spark-2024" Journey of Business in AI"	KKCAS
19	20/09/2024	Ms.Rajakumari.R	AI in Inventory Management "International Confrerence on Spark-2024" Journey of Business in AI"	KKCAS
20	27/10/2024	Ms.Rajakumari.R	National Level Workshop on the Applications of AI Tools in Educational And Research	Institute for Scholarly Research and Training Academy Online
21	20/11/2024	Ms. Kiruthika R	One Day Teachers Conference on Empowering Educators	ICSI Coimbatore
22	31/01/2025-01/02//2025	Ms.Ishwarya M	Role of Emerging Technologies in Modern HR Practices	International Conference on Management & Information Technology in Industry 5.0 at NGI B' School - Online
23	06.03.2025	Ms.Ishwarya M	Webinar-Impact of Global Macroeconomic Trends on Indian Financial Markets	NISM Online
24	23.08.2024	Ms.Ishwarya M	Conference-Artificial Intelligence & Digital Transformation : Strategies for Growth and Sustainability	Niligiri college of Arts and Science (Online)
25	14.10.2025-15.10.2025	Ms.Ishwarya M	International Confrence- "The Evolution of Gender Norms & Educational Priorities:A Comparitive Study of Gen X, Millennials, & Gen Z"	Khandesh college Education Society's College of Engineering and Management

10. Faculty Development Programmes Attended

S.No	Date	Name of the Faculty	Name of the Programme	Resource Person	Venue
1	26/03/2025	Mrs.K.Radhapriyadharshini	FDP on "AI Tools in Business Management"	Dr.R.Murugalakshmi	VLB Janakiammal College of Arts and Science
2	05.06.2024	Mrs.K.Radhapriyadharshini	FDP on " Idea Generation "	Ms.Arul Jothi	Hindustan College of Arts and Science
3	05/08/2024	Ms.Rajakumari.R	One day FDP on NAAC Reforms	Dr. N MALA	Seminar Hall - KKCAS
4	05/08/2024	Ms. Ishwarya M	One day FDP on NAAC Reforms	Dr. N MALA	Seminar Hall - KKCAS
5	07/08/2024-13/08/2024	Ms.Rajakumari.R	International Fdp on Research Methodology		Online
6	07/08/2024-13/08/2024	Ms.Ishwarya.M	International Fdp on Research Methodology		Online
7	20.08.2024-28/08/2024	Ms.Kiruthika.R	Eight days FDP on Global Business Foundation Skills	Dr. lakshmi Mr. Rajiv Mrs. Ranjani	Mangalore Infosys Campus
8	14/10/2024-20/10/2024	Ms.Ishwarya.M	Seven Days national Level Professional Development Programme on research methodology		Institute for Scholarly Research and Tanning Academy - Online
9	24/10/2024-26/10/2024	Ms.Ishwarya.M	PhD Research and Reporting Strategies and Navigating the thesis Completion Process		Institute for Scholarly Research and Tanning Academy - Online
10	24/10/2024-26/10/2024	Ms.Rajakumari.R	Ph.D Research and Reporting Strategies and Navigating the thesis Completion Process		Institute for Scholarly Research and Tanning Academy - Online

11	25/02/2025 -27/02/2025	Ms.Ishwarya.M	Three days FDP on Research Assent	Dr. P Sandhashivam	GRG School Of Management (Online)
12	12/11/2024 – 14/11/2024	Mrs.K.Radhapriyadharshini Ms.Ishwarya.M Ms.Rajakumari.R	FDP On Digital Marketing	Mr. Gopi Mr. Phanii Kumar	Mysore IBM Infosys Campus
13	5/11/2024- 11/11/2024	Ms.Ishwarya.M	FDP on Data Analysis Using SPSS in Quantitative Research	Dr. Kameshwaran	ISRT - Online
14	04/11/2024	Mrs.K.Radhapriyadharshini Ms.Ishwarya.M Ms.Rajakumari.R Ms. Pavithra K Ms. Kiruthika R	IQAC Cell Organized FDP on "Hanson Workshop – AI Tools" Super Human AI Tools Day 1: Automatic Email & Chat Gpt	Mrs.Shenbaga Valli Mr. Manikandan	KKCAS – LAB II
15	05/11/2024	Mrs.K.Radhapriyadharshini Ms.Ishwarya.M Ms.Rajakumari.R Ms. Pavithra K Ms. Kiruthika R	IQAC Cell Organized FDP on "Hanson Workshop – AI Tools" Super Human AI Tools Day 2: Gamma AI Tools For Preparing PPT and Smart Writter – AI Writer	Dr. D. Uma Nandhini Mrs. Kiruba A	
16	06/11/2024	Mrs.K.Radhapriyadharshini Ms.Ishwarya.M Ms.Rajakumari.R Ms. Pavithra K Ms. Kiruthika R	IQAC Cell Organized FDP on "Hanson Workshop – AI Tools" Super Human AI Tools Day 3: Writing Research paper and Otter AI Tools for Automating Lecture Notes	Mrs. Narmatha Mrs. Nivedha	
17	07/11/2024	Mrs.K.Radhapriyadharshini Ms.Rajakumari.R Ms. Pavithra K Ms. Kiruthika R	IQAC Cell Organized FDP on "Hanson Workshop – AI Tools" Super Human AI Tools Day 4: Working with Spred Sheet in AI and Quizlet AI – Learning Tools	Mr. Ponsekar Mr.Arun kumar	

18	08/11/2024	Mrs.K.Radhapriyad harshini Ms.Rajakumari.R Ms. Pavithra K Ms. Kiruthika R	IQAC Cell Organized FDP on "Hanson Workshop – AI Tools" Super Human AI Tools Day 5: Tiny Wow – Notes making and Elevate learning with AI Powered Assessment	Mrs. Sandhiya Mrs. Gowri	
19	11/11/2024	Ms. Pavithra K Ms. Kiruthika R	Five Days FDP on AI "Tools for Teaching and Learning" Day 1: Genverse all in one Generative AI Platform and AI Tools for Teaching and Learning	Mrs. Selvakumari	
20	12/11/2024	Ms. Pavithra K Ms. Kiruthika R	Five Days FDP on AI "Tools for Teaching and Learning" Day2: Cloud and Steve AI	Ms. Sowmiya	
21	13/11/2024	Ms. Pavithra K Ms. Kiruthika R	Five Days FDP on AI "Tools for Teaching and Learning" Day 3: Black Box AI Tools	Ms. Aruna	
22	14/11/2024	Ms. Pavithra K Ms. Kiruthika R	Five Days FDP on AI "Tools for Teaching and Learning" Day 4: Block Chain Management and EDUREV Exam Preparation APP	Ms. Priyadharshini	
23	15/11/2024	Ms. Pavithra K Ms. Kiruthika R	Five Days FDP on AI "Tools for Teaching and Learning" Day 5: Google Bard AI & Presentation AI	Mrs. S. Divya	

24	10/12/2024	Mrs.K.Radhapriyad harshini Ms.Ishwarya.M Ms.Rajakumari.R Ms. Pavithra K Ms. Kiruthika R	IQAC Cell Organized FDP on API Score	Dr. N MALA	Seminar Hall - KKCAS
25	21/12/2024	Ms. Pavithra K	IOT Academy Organized a One Day National Level FDP on Teaching Pedagogy and the Art of Teaching		Online
26	24/01/2025	Ms. Kiruthika R	FDP on AI Tools for Teaching and Research	Mrs. R Shreedevi	Online
27	31/01/2025	Ms. Ishwarya M	Translating research from Campus to Corporate World	Dr. Rupa Gunaseelam	Bharathiyar University
28	26/03/2025	Ms.Kiruthika R	FDP on "AI Tools in Business Management"	Dr.R.Murugalakshmi	VLB Janakiammal College of Arts and Science
29	26/03/2025	Ms.Pavithra K	FDP on "AI Tools in Business Management"	Dr.R.Murugalakshmi	VLB Janakiammal College of Arts and Science
30	26/03/2025	Ms.Rajakumari R	FDP on "AI Tools in Business Management"	Dr.R.Murugalakshmi	VLB Janakiammal College of Arts and Science
31	30/08/2024	Ms.Ishwarya.M	FDP On "AI Tools in Research"	Mr.B.Sudagar	IOT Academy
32	23/01/2025	Ms.R.Kiruthika	FDP On "AI Tools for Teaching and Research"	Mrs.R.Sridevi	IOT Academy
33	18.03.2025 – 26.03.2025	Ms.Ishwarya M	Seven days FDP On "Fundamentals of Research"	Mrs.Anisha	IOT Academy

11. Number of extension and outreach programs conducted in collaboration with industry, Community and Non- Government Organizations

S.No	Date	Name of the Activities	Organizing unit/ agency/ collaborating agency	Number of teachers coordinated such activities	Number of students participated in such activities	Awards (If Any)

			Nil			

12. Teachers use ICT enabled tools including online resources for effective teaching and learning process

S.No	Date	Name of Faculty	Class with Strength	Activities (Quiz, Paper Presentation, Debugging Role play, GD, Subject Teaching ,etc.)	Name of the ICT Tool (Google Classroom/ Google Forms, Hot potato, Kahoot ,etc.,)
NIL					

13.E-content developed by teachers

S.No	Date	Name of the teacher	Name of the Subject	Topic
			NIL	

14. Number of capability enhancement and development schemes such as Soft skill development, Remedial coaching, Language lab, Bridge courses, Yoga, Meditation, Personal Counselling and Mentoring etc.

S.No	Name of the capability enhancement scheme	Date of implementation	Number of students enrolled	Agencies involved
		NIL		

15. Number of professional development / administrative training programmes organized by the College for teaching and non teaching staff during the year

S.No	Name of the Participant	Title of the professional development programme/ administrative training programme organized	Dates		No. of participants(Teaching staff)	No. of participant(Non-teaching staff)
			From	To		
		Nil				

16. MoUs /Membership signed with institutions of national, international importance, other universities, industries, corporate houses etc. during the year.

S.No	Organisation	Date of MoU signed	Purpose and Activities	Number of students/teachers participated under MoUs
		NIL		

17. Activities related to training and consultancy

S. No	Date	Name of the Activity /Programme	Participants	Venue
1	5.7.2023	Student Induction Programme	I BBA (CA)	Auditorium
2	6.7.2023	Motivational Talk	I BBA (CA)	Auditorium
3	7.7.2023	Field Visit to Poondi Temple, Isha Yoga and Perur Pateeswarar Temple	I BBA (CA)	-
4	13.07.2023 to 28.07.2023	Youth Empowerment Programme on BFSI-Overview and Financial Product	III BBA (CA)	Seminar Hall
5	18.7.2023	Value Added Programme on "Communication Skills"	II BBA (CA)	Auditorium
6	28.7.2023	Book Fair	I BBA (CA)	Codissia
7 8	26.7.2023	Fashion Show Competition	III BBA (CA)	Auditorium
9	25.7.2023	Awareness Seminar on "Child Labour Abuse"	I BBA (CA)	Auditorium
10	07.08.2023	Orientation Program on Placement Training	III BBA CA	Seminar Hall
11	08.08.2023 to 11.08.2023	Skill Development Program CSR Activity in Collaboration with Rubicon Foundation	I BBA (CA)	Auditorium
12	10.08.2023	Orientation on Placement Training	III BBA CA	Seminar Hall
13	16.08.2023 to 21.08.2023	Value Added Program on "Employability Skills" Resource Person:	III BBA CA	Seminar Hall
14	21.08.2023	National Level Quiz on Idealization and Entrepreneurship	I II III BBA CA	Online
15	22.08.2023	EDC conducted quiz on Entrepreneur Trivia	I II III BBA CA	Online
16	1.09.2023	Career guidance Programme on Global Career guidance Programme and Placement opportunities	III BBA (CA)	Seminar Hall
17	1.09.2023	Career Opportunities Programme	II BBA(CA)	Seminar Hall
18	04.09.2023 to 09.09.2023	Job Oriented Course- "Corporate Skills for executive	II M.Com (IB) II BBA (CA)	KKCAS
19	05.10.2023	Upskilling Program on Future Enlightment through competitive examination	II & III BBA (CA)	Auditorium

18.Major Research Projects Sanctioned

S.No	Month & year	Name of the Faculty	Title of the Project	Sponsoring Agency	Amount	Status
			NIL			

19.Minor Research Projects Sanctioned

S.No	Month & year	Name of the Faculty	Title of the Project	Sponsoring Agency	Amount	Status
				NIL		

20.Faculty Pursuing Ph.D.

S.No	Name of the Faculty	Area of Research	Date of Registration
1	Mrs.K.Radhapriyadharshini	International Business	1-12-2021
2	Ms.Ishwarya M	Human Resource Management	June 2025

21.Faculty Completed Ph.D.

S.No	Name of the Faculty	Area of Research	Date of Registration
		NIL	

22.Faculty who passed NET/SET Examinations

S.No	Name of the Faculty	Examination	Month and Year of Completions
	NIL		

23. Activities related to experiential learning, participative and problem solving methodologies are used for enhancing learning experience.

S.No	Date	Class	Name of the Activity /Programme	Participants	Venue
1	03/06/2024 – 22/06/2024	III BBA CA	Finishing School Programme	05	Auditorium

24. Activities related to Tolerance and harmony towards cultural, regional, linguistic, communal socioeconomic and diversity

S.No	Date	Class	Name of the Activity /Programme	Participants	Venue
1	10/06/2024 – 14/06/2024	II BBA CA	Communication Skill Training Programme	09	KKCAS
2	26/07/2024	II BBA CA	Fashion Show Competition – Organized by NSS units	05	Auditorium

25. Activities related to constitutional obligations like values, rights, duties and responsibilities of citizens

S.No	Date	Class	Name of the Activity /Programme	Participants	Venue
1	31/07/2024	I & II BBA CA	Uyir Club Organized a Road Safety Awareness	21	Auditorium

2	17/08/2024	II & III BBA CA	Pledge – Drive against Drugs (DAD)	14	Auditorium
3	26.06.2024	II BBA CA	Yoga Celebration Day	09	TNAU

26. Activities related capacity development and skills enhancement activities, organized for improving students capacity.

S.No	Date	Class	Name of the Activity /Programme (Soft skills, Language and \ Communication skills, Life Skills and Awareness of trends in technology)	Participants	Venue
1	10/06/2024-14/06/2024	II BBA CA	Communication Skills Training Programme	09	Auditorium
2	03/07/2024 – 09/07/2024	I BBA CA	Student Induction Programme	12	Auditorium
3	04/09/2024	III BBA CA	Group Discussion	08	Class Room 413
4	12/08/2024	II & III BBA CA	Training and Placement Cell Organized Carrier Guidance Programme on "navigating the Future : Industry Awareness and up skilling for Career success "	14	Seminar Hall KKCAS
5	13/08/2024	III BBA CA	Training and Placement Cell Organized Carrier Guidance Programme on "Guidance path towards success "	05	Seminar Hall KKCAS
6	31/08/2024	III BBA CA	Training and Placement Cell Organized Carrier Guidance Programme on " Campus to Corporate - Bridge Programme"	05	Seminar Hall KKCAS
7	04.12.2024	III BBA CA	One to One	05	Class room 413

Department Activities

1.Academic Events

S.No	Date	Programme	Resource Person
1.	09.07.2024	Management Games	All Staffs
2.	22.07.2024	Inauguration of Fuents and Seminar on " Shaping Future through Business Development"	Dr.R.Maheswaran Chairman of Institute of Cost Accountant India

3	20.09.2024	International Conference on Spark-2024 "Journey of Business in AI"	1.Mr.k.Ramasamy Director Global Vantage Innovative Group Ptv.Ltd.(A VLCC Group Company)Singapore 2.Mr.Karthikeyan,Manager-TechnologyCounsulting Protivi-Global business Consulting Coimbatore
4	26.12.2024	Seminar on "Impact of company Secretarial Practice in Business"	CA.C.Sukunthala Practicing Chartered Accountant Vice Chair Person of ICSI Coimbatore Chapter.
5	18.02.2025	Market Mela	-
6.	12.03.2025	Industrial Visit	-

2. Guest Lectures

S.No	Date	Name of the Program	Title
NIL			

3.CSR Activities:

S.No	Date	Name of the Faculty	Name of the Event / Programme	Venue
NIL				

4. Workshops

S.No.	Date	Name of the Program	Resource Person
NIL			

5. Skill Development Programme

S.No	Date	Name of the Program	Resource Person
NIL			

6. Value Based Programme

S.No	Date	Name of the Program	Resource Person
NIL			

7.Job oriented /Value Added Course offered

S.No.	Name of the Program	Student Count	Venue
1	II BBA CA "Tally Prime with GST"	09	KKCAS

8. Extension Activities

S.No.	Name of the Program
NIL	

9.Faculty Development Programmes

S.No	Date	Name of the Event
NIL		

10.Objectives of the Departments

• effectively manage the content delivery of core technological services.

• The students are prepared to obtain employment as an IT Professional.

• To enrich the students to strengthen in technical skills, project management responsibilities and leadership roles.

• To provide training for the students in software development in order to extend the solutions to solve the human problems.

• To encourage the students to impart IT related activities and innovations.

11.Difference between the courses available in the same department

NIL

Students Profile

1. Student Strength

S.No.	No. of Boys	No. of Girls	Total
I BBA CA	5	7	12
II BBA CA	8	1	09
III BBA CA	05	0	05
II M. Com IB	06	05	11

2. Result Analysis Result Analysis: (Odd Sem Only)

Class	No of Students Enrolled	Distinction	I Class	II Class	III Class	Percentage of pass
I BBA CA	11	-	3	6	2	100%
II BBA CA	09	-	1	2	5	100%
III BBA CA	05	-	4	1	-	100%
I M. Com IB	11	2	7	-	2	100%

3. Percentage of Attendance (Odd and Even) - Average

S.No	Class	Attendance Percentage		
		ODD	**EVEN**	**Total**
1	I BBA CA	77	78	77
2	II BBA CA	80	77	78
3	III BBA CA	75	80	77
4	I M.Com IB	75	75	75

4. Percentage of Attendance (Odd and Even) - Average

S.No	Class	Male	Female	Total
1.	I BBA CA	87	90	86
2.	II BBA CA	80	0	80
3.	III BBA CA	83	90	85
4.	I M.Com IB	75	-	75

5. Rank Holders

Class	Name of the Student	Rank
I BBA CA	Muthumeena S	I- (71%)
II BBA CA	Karthick P	I-(6.17%)
III BBA CA	Dharun Kumar A	I-(6.76%)
I MCOM IB	Bagayalakshmi P	I-(8.32%)

6 .Community wise Students Strength

Class	Total Students	SC	ST	DNC	BC	MBC	OC	Physically Challenged
I BBA CA	12	05	-	-	06	01	-	Nil
II BBA CA	09	01	-	-	04	03	-	Nil
III BBA CA	05	01	-	-	04	-	-	Nil
I M.Com IB	11	02	-	-	06	03	-	-

7. Management Scholarship

Academic Year 2024-25	Class	Name of the Student	No. of Students Benefited	Amount (Rs)
	I BBA CA	Gomathi	1	16,000

8. Government Scholarship

Academic Year 2024-25	Class	Name of the Student	No of Students Benefited	Amount (Rs)
	I BBA CA	Puthumaipen	04	10000
	II BBA CA	Puthumaipen	01	25000
	I BBA CA	Naan mudhalvan	02	10000

9. Private Scholarship

Academic Year 2024-25	Class	Name of the Student	No of Students Benefited	Amount (Rs)
2024-2025	III BBA CA	A.Ajay	1	20100
	III BBA CA	Vignesh.k	1	10600
	II BBA CA	.R Gokul	1	5000
	I BBA CA	Rizwana Praveen	1	16000
	I BBA CA	A.Shyam	1	35850

10.Placements

S.No	Class	Name	Name of the company
1.	III BBA CA	Ajay A	The Muthoot Group
			Sara Infotech
2		Dharun Kumar A	Sara Infotech
			The Muthoot Group
			RND Softech
			Sureti IMF
3		Vignesh K	Sara Infotech
			The Muthoot Group
			Literact Fintech
			Paytm
			Quess
4		Vignesh V	PK Interiors
			Pressana Honda
5		Vikash M	The Muthoot Group
			Sara Infotech

11.Placement Training provided by the department

S.No	Date	Class	Name of the Programme	Resource Person
1.	04.12.2024	III BBA CA	One to one	Ms.R.Rajakumari
2.	05.03.2025	IIBBA CA	Self Introduction	Ms.Ishwarya
3	11.12.2024	III BBA CA	Self Introduction	Ms.R.Kiruthika

| 4. | 06.01.2025 | III BBA CA | Group Discussion | Mrs.K.RadhaPriyadharshini |
| 5. | 05.02.2025 | III BBA CA | One to one | Mrs.K.RadhaPriyadharshini |

12. Enrollment of Students

Enrollment from	Class	No of Students
Same State	I,II,III BBA CA and M.Com IB	37
Other State	I,II,III BBA CA and M.Com IB	-
NRI	I,II,III BBA CA and M.Com IB	-
Foreign	I,II,III BBA CA and M.Com IB	-

13. Drop Outs

Class	Total No of Students	No of Dropped Out Students During Academic Year	Percentage
I BBA CA	12	1	83
II BBA CA	09	-	100
III BBA CA	05	-	100
I M.Com IB	11	-	100

14. Presentation of Papers in Seminars/Conferences by Students

S.No	Date	Name of the Student	Title of Papers	Venue
1	27/09/2024	**I BBA CA** Muthumeena S Shakar R Sabarigiri Shyam A Vibushnan M **II BBA CA** Jasir Ajmal Shree Mathivaathani Amrish Karthick	National Conference on Emerging issues challenges in Commerce and Information's Technology	Kongunadu College of Arts and Science

15. Participation of Papers in Seminars/Conferences / Online Quiz by Students

S.No	Date	Name of the Student	Title of Papers	Venue
1	14/08/2024	**II BBA CA** Shree Mathivathani Gokul	International Symposium on Artificial Intelligence in Transformation of Global	Kongunadu Arts and Science

		Jasir	Business Landscape	
		Ajmal		
2	19/09/2024	**III BBA CA** Vignesh V Dharun Kumar A Vikash M Ajay A	International Workshop on Digital Draft Optimizing the Business World	Kongunadu Arts and Science
3	29/01/2025	**I BBA CA** Barani Lakshmi Muthu Meena Shakar Shyam **II BBA CA** Shree Mathivathi Karthick	Green finance for a Viksit Bharat	Rathinam College of Arts and science

16. Publication in Journals by Students

S.No	Name of the Student	Title of the Paper	Name of the Journal	Vol No.	Page No.	Month & Year	ISBN/ISSN No Impact Factor
NIL							

17. Students Achievements (both inside and outside the campus)

S.No	Date	Name of the Student	Prize	Event	Venue
1.	21.02.2025	**I BBA CA** Sabari Giri Gowtham	II Prize	Fashion Show	Cultural Meet FESTIDIA – 2025(KKCAS)
2.	21.02.2025	**II BBA CA** Jasir Gokul Karthick	II Prize	Fashion Show	Cultural Meet FESTIDIA – 2025(KKCAS)
3.	21.02.2025	**II BBA CA** Karthick Amrish	I Prize	Drama	Cultural Meet FESTIDIA – 2025(KKCAS)
4.	09.09.2024	**II BBA CA** **Lingeswaran .B**	Gold Medal	Coimbatore District level boxing Championship	Coimbatore
	08.12.02024		Gold Medal	Bharathiar University boxing	Coimbatore
			Participation	All India	Punjab,Bathinda

	05.01.2025			University Nation Boxing Man	

18. Online Certification Courses Completed

S.No	Name of the Student	Class	Duration	Course Name
1	Ajmal	II BBA CA	04.03.2025	Spoken Tutorial
2	Amrish	II BBA CA	04.03.2025	Spoken Tutorial
3	Jasir	II BBA CA	04.03.2025	Spoken Tutorial
4	Gokul	II BBA CA	04.03.2025	Spoken Tutorial
5	Jasir	II BBA CA	04.03.2025	Spoken Tutorial
6	Karthick P	II BBA CA	04.03.2025	Spoken Tutorial
7	Ranjith Kumar	II BBA CA	04.03.2025	Spoken Tutorial
8	Lingeshwaran	II BBA CA	04.03.2025	Spoken Tutorial
9	Sree Mathivathini	II BBA CA	04.03.2025	Spoken Tutorial
10	Sriram	II BBA CA	04.03.2025	Spoken Tutorial

19.Students Qualifying in state / national/ international level examination (eg: IIT / JAM / NET / SLET / GMAT / CAT / GRE / TOEFL / Civil Services / State Government examination, etc)

S.No	Date	Name of the Student & Class	Particulars

20. Student Project/Field Visit/Internship Completed

S.No	Name of the Student	Class	Duration		Venue
		-	From	To	
1	A.Ajay	III BBA CA	Dec 2024 to march 2025		-
2	Dharun Kumar A				-
3	Vignesh K				Pizza Paradise
4	Vignesh V				-
5	Vikash M				-

2	Baranilakshmi R Gomathi M Gowtham B Gunasekar V Mukilan S Muthumeena S Sabarigiri Sankar R Shyam R Srimathi V Vibin M Vibushnan M Rizwana praveen A	I BBA CA	12/03/2025	Tamila Textile - Coimbatore
	Ajmal A Amrish V R Gokul N Jasir J Karthik P Lingeshwaran B Ranjith Kumar B Sree Mathi Vathani M Sriram P	II BBA CA		
	Ajay A Darun Kumar A Vignesh K Vignesh V Vikash M	III BBA CA		

HoD   **Principal**